



## REGULATION FOR THE USE OF CFI LABELS

### REVIEWS' REGISTRATION

PERFORMED REVIEWS		
REVIEW	DATE	OBJECT OF REVIEW
0	January 24 <sup>th</sup> , 2018	First issuance
1	April 04 <sup>th</sup> , 2018	Inputs from the ORP meeting of January 26 <sup>th</sup> , 2018 added
2	June 15 <sup>th</sup> , 2020	Changes regarding the QR code and organisation added
3	January 20 <sup>th</sup> , 2021	Par. 5.4 – Carbon Neutrality added, update of par. 6.2, minor corrections in the text
4	January 18 <sup>th</sup> , 2022	Translation updates
5	December 12 <sup>th</sup> , 2023	Updated logo in header and paragraph text in Chapter 5



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## 1. GOAL

The goal of the present document is to regulate the use of CFI labels for all the members of the **Carbon Footprint Italy** programme.

## 2. APPLICABILITY

The present Regulation applies to all the participants of **Carbon Footprint Italy** programme who intend to use the following CFI labels:

- *Carbon Footprint of product*
- *Organisation' GHG inventory*
- *Carbon Reduction - Product*
- *Carbon Reduction – Organisation*
- *Carbon Neutrality*

## 3. ACRONIMS e DEFINITIONS

CFI: Carbon Footprint Italy

GHG: Greenhouse gases

**Logo:** registered badge of the CFI Programme Operator, used to represent it. Only CFI can use its own logo.

**Label:** badge that the CFI Programme Operator grants for use to those who participate the CFI programme by registering their products and/or organisations in the "CFI Register" section, accessible online at the website [www.carbonfootprintitaly.it/en/](http://www.carbonfootprintitaly.it/en/)

## 4. LOGO DESCRIPTION

The use of the CFI logo is only allowed to the CFI itself and not to the members of the CFI programme. The logo is the starting point on which the CFI labels are built on and is described afterwards.

For this reason, the chromatic characteristics of the logo, which are the basis for the subsequent construction of the CFI labels, are here described.



The logo consists of the two-colour CO<sub>2</sub> lettering.

The letter C, as well as its extension which crosses the letter O and the number 2 in subscript are coloured with the same light blue, represented by the RGB code 0,159,227.

The letter O, in blue, has the RGB code 0,105,180.

## 5. CFI LABELS DESCRIPTION

The CFI labels are available in different versions described below. They are made up of the CFI logo, which may be associated with the GHG emission figure, expressed in CO<sub>2</sub>e, and a different combination of lettering and colours that differentiate its application, as indicated below.

### 5.1 Carbon Footprint of product

The "CFP" label addresses products whose emissions are quantified throughout their life cycle in accordance with the ISO 14067 and have the are in possession of a related verification statement.



The label presents the referenced ISO within a light blue box below.



## 5.2 Organisation' GHG inventory

The label of the "GHG Inventory" is addressed to organisations that have quantified their GHG emissions in accordance with ISO 14064-1 standard and are in possession of a related verification statement.



The label presents the referenced ISO within a light blue box below.

## 5.3 Carbon Reduction

The Carbon Reduction label is related to mitigation actions.

### 5.3.1 Mitigation

Mitigation refers to the measures to reduce GHG emissions, which are the result of emissions reduction actions within the system boundaries.

The "Carbon Reduction" label is addressed to products and organisations for which verification statements proving CO<sub>2</sub>e emissions reduction are available, in accordance with internationally recognised standards, available on the website [www.carbonfootprintitaly.it/en/](http://www.carbonfootprintitaly.it/en/).



The label presents a blue arrow (code RGB 0,159,227) that crosses the letter O.



#### 5.4 Carbon Neutrality

The Carbon Neutrality label relates with the achievement of “net zero” GHG emissions for an organisation or a product thanks to mitigation actions and offsetting of GHG unabated emissions, in accordance with ISO 14068-1 and in possession of the relative verification statement.



The label features the referenced ISO within a green underlying box (RGB code 118,184,42). In addition, there is "Carbon Neutrality" (RGB code 0,105,180) positioned below the box with the standard.

On a transitional basis, throughout 2024, it will be possible to use the Carbon Neutrality mark in accordance with PAS 20260:2024 (Specification for the demonstration of carbon neutrality). From January 1, 2025, it will be mandatory for all members to use the Carbon Neutrality mark in accordance with ISO 14068-1.



The label features the referenced ISO within a green underlying box (RGB code 118,184,42). In addition, there is "Carbon Neutrality" (RGB code 0,105,180) positioned below the box with the standard.



## **6. REQUIREMENTS FOR THE USE OF CFI LABELS**

### **6.1 General criteria**

The CFI labels and the right to use them are issued to the products and organisations registered in the *CFI Programme Operator*.

A copy or sample of each document or object displaying the CFI label shall be sent to the CFI.

The labels can be represented with different sizes, to adapt to the situations and type of support on which they are used, while ensuring the observance of the original proportions.

In case of the type of label reporting the specific emission values, the reference year(s) of the quantification/reduction of the GHG emissions has to be indicated.

In addition, a QR (Quick Response) code with a direct link to the specific sections of the website, containing this information, shall be reported below the CFI label.

### **6.2 Labels related to products**

The present Regulation allows to use the CFI label directly on the registered products and/or on the related packaging material and on the technical file of the registered product, using the relevant label typology for one of the three different registrations available for the product:

- *Carbon Footprint of product*
- *Carbon Reduction*
- *Carbon Neutrality*

The label shall be positioned on the product and/or its packaging in order to ensure a clear understanding of the fact that the label refers to the product and not to the organisation.

### **6.3 Labels related to organisations**

An organisation can use the CFI label ensuring that the subject that has carried out the GHG inventory and/or reduction actions is always clearly traceable.

The label related to the organisations cannot be affixed to a single product and/or its packaging, in order not to allow incorrect attribution of the GHG emission values to the related product.



It can instead be used on various documents (e.g. letterheads, technical, commercial, promotional or advertising documents, websites, envelopes and other informative material), always making sure the reference is clearly referring to the organisation.

In this case, there are three available labels related to the organisations:

- *Organisation' GHG inventory*
- *Carbon Reduction*
- *Carbon Neutrality*

The CFI label can be placed on business cards and on e-mails signature of the personnel (employees or collaborators) of the registered organisation, providing that it is combined with the word "REGISTERED".

## **7. CESSATION OF THE LABEL'S USE**

In case of cessation of the registration to CFI, the organisation's right to use the CFI labels is no longer valid. Temporary extensions for labels use may be agreed with the CFI Programme Operator, for a period not exceeding 12 months.

Additionally, a subject registered to the CFI Programme Operator who voluntarily decided to renounce to the CFI registration, is obliged to immediately suspend the use of the CFI label(s).

## **8. IMPROPER USE OF THE LABEL**

The violations of this Regulation by the subjects registered in the CFI Programme Operator and the use of the CFI label without registration, implies necessary actions from the CFI in order to obtain adequate measures in line with the current legislation.

## **9. DISTRIBUTION**

The present Regulation is available in the "CFI Documents" section of the website [www.carbonfootprintitaly.it/en/](http://www.carbonfootprintitaly.it/en/).